

PRESS RELEASE

Piramal Swasthya continues to contribute towards Diabetes Management and Prevention in the State – celebrates World Diabetes Day in Guwahati

- Organised World Diabetes Walk with 150 participants with the objective of spreading the awareness about diabetes prevention and treatment
- Conducted Free Blood Sugar camp at Chandmari cross roads. 180 patients were registered by noon today
- Diabetes awareness session was conducted at Piramal Swasthya office.

14 November, 2017: Piramal Swasthya celebrated World Diabetes Day in collaboration with the NCD Cell, National Health Mission, Assam today in Guwahati with enthusiastic participation of staff and invitees.

The event began with a Diabetes Walk from the PSMRI premises near the Anuradha Cinema at Bamunimaidam to Chandmari cross roads. Dr. RangaPrasad, Advisor – Clinical Domain, Piramal Swasthya flagged off the Diabetes walk. Nearly 150 people participated in the walk to spread awareness about diabetes and its prevention. Important facts on Diabetes through leaflets to the people, which contained needful information on signs and symptoms of the disease and means to mitigate, prevent and manage diabetes. This was followed by a Street Play on Diabetes and an awareness speech by Dr. Hemen Chandra Das, Diabetes Director - World Diabetes Foundation Project which drew the attention and interest of the gathered audience. Dr. Sujeet Ranjan, Chief Operating Officer, Piramal Swasthya also shared his valuable inputs about diabetes prevention during the event.

The event was followed by a Scientific Session “Comprehensive Diabetes Management in Assam” by Piramal Swasthya team. Dr. Kabita Barua Barman of NCD Cell, NHM, Dr. Ashok Bhuyan, Assistant Professor – Department of Endocrinology, GMCH, Guwahati and Dr. Nilakshi Deka, Consultant Endocrinologist, Apollo Hospital, Guwahati delivered a talk on “Women and Diabetes - Our right to a healthy future”.

Affordable and equitable access to care and education to better manage their diabetes and improve their health outcomes is the right of every citizen. Piramal Swasthya has been contributing significantly in the field of education, screening, treatment and management of Diabetes in the Assam for the last seven years in collaboration with world Diabetes Foundation, Denmark and have impacted the lives of more than 3 lakh patients at-risk of diabetes. In addition around 1.5 lakh patients were screened and 13,319 were confirmed and treated in the past 11 months. Piramal Swasthya believes in its continued efforts towards awareness, education and empowerment would help in mitigating the risks of Diabetes in turn reducing the diabetes burden in the state.”