

Shriram Transport Finance Company Partners with Piramal Swasthya to Announce the Launch of Mobile Primary Healthcare Programme in Pune, Maharashtra

- A unique Programme, launched specifically for the trucker community
- Healthcare Camps conducted through Mobile Medical Van to provide:
 - Free primary healthcare services to truckers, helpers and their families
 - Screening, diagnosis, treatment and referral for non-communicable and communicable diseases, and minor ailments
 - Awareness, education and counselling on healthy practices, life style modifications, non-communicable disease management, etc.

Pune, India, March 7, 2018: Shriram Transport Finance Company Limited, in partnership with Piramal Swasthya, an initiative under the aegis of Piramal Foundation (the philanthropic arm of the Piramal Group), today announced the launch of Mobile Primary Healthcare Programme in Pune, Maharashtra. The unique Programme, operating at strategic service points, endeavours to make quality primary healthcare services available, accessible and affordable especially to truck drivers, helpers and their families. Currently, 14 Mobile Medical Vans focused with serving an average of 640 truckers daily are operational across India, funded by STFC and managed by Piramal Swasthya.

In India, truck drivers have to cover long distances, and are prone to a multitude of health risks, that are often neglected. To address the health needs of this community, the Mobile Primary Healthcare Programme aims to conduct screening, diagnosis, treatment and referral for non-communicable diseases (Diabetes & Hypertension), communicable diseases and minor ailments. The Programme also focuses on creating awareness, education and counselling on healthy practices and management of non-communicable diseases.

Mr. Umesh Revankar, MD & CEO, STFC commented, *“Nature of work by truckers makes them a vulnerable community with multifold health problems. Their nature of duty also systematically excludes this community from the basic health care service systems. The Mobile Medical Van initiative by STFC envisions, filling the gap in providing timely and accessible healthcare services to transport fraternity. We in turn also hope to make positive contributions towards the global goal of ensuring health for all.”*

Commenting on this Programme, **Mr. Vishal Phanse, CEO, Piramal Swasthya said,** *“According to research, truck drivers are amongst the most underserved and neglected communities in India. Piramal Swasthya has partnered with STFC to deliver accessible and quality mobile primary healthcare services to truck drivers and their families. Our aim is to transform India’s health ecosystem through high impact solutions, partnerships and thought leadership. We wish to significantly contribute to improving the healthcare status of truck drivers, and in turn contribute to overall positive health outcomes in India.”*

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About Shriram Transport Finance Company LTD:

Shriram Transport Finance Company Limited (STFC) is the flagship company of Shriram Conglomerate. STFC is the largest asset financing NBFC with asset of Rs. 90,018.56 Crores. The company is a leader in organized financing of pre-owned trucks with strategic presence in 5-10 year old trucks. We have a Pan-India presence with an employee's strength of 22,967 employees including 14,497 field officers. The company has built a strong customer base of approx. 1.71 mn. Over the past 39 years, STFC has created "an ecosystem of empowerment" by expanding its products and services to encompass similar asset classes (pre-owned and new commercial and passenger vehicles, tractors, 3 wheelers, multi-utility vehicles, etc.) and ancillary services (finance for working capital, engine replacement, bill discounting, credit cards and tyre-loans as holistic financing support)

About STFC CSR (Corporate Social Responsibility):

STFC has over the years, as part of its CSR Commitment, initiated/contributed towards several social welfare projects aimed at benefitting the "Aam Aadmi" Such efforts have been focused on thematic areas of education, healthcare, sanitation and skill training to the economically weaker/underprivileged sections of the society. We strongly believe in giving back to the society that we cater to. STFC has been in the segment for ages. Therefore, we implement our projects in association with various stakeholders across the country.

For more information:

For Media Queries:

Mr. Sanjay K Mundra | Corporate Communications
Contact: +91 22 4095 9507/507 | Email: smundra@stfc.in

About Piramal Swasthya:

Piramal Swasthya endeavours to bridge the last mile gap in primary healthcare service delivery through its innovative solutions. It is one of the largest implementer of Public Private Partnerships (PPP) programmes in India and has a presence across 13 states with a 3,600+ strong workforce that comprises 450+ Doctors and specialists. The existing collaboration with various corporates and public sector organisations is increasing the reach and deepening the traction within communities, thereby impacting beneficiaries on a large scale. Such collaborations enable Piramal Swasthya to complement and supplement the government's healthcare delivery efforts while empowering communities. The team believes in the highest standards of ethical conduct in dealing with partners, stakeholders and influencers. The solutions provided mitigate issues of accessibility, availability and affordability in remote areas, and also serve as a platform through which IT-enabled quality healthcare services can be rendered and customised to fulfil specific needs of the society.

About Piramal Foundation:

Piramal Foundation is the philanthropic arm of the Piramal Group. It develops innovative solutions to resolve issues that are critical roadblocks towards unlocking India's economic potential. The Group's core values of Knowledge, Action Care and Impact guide the organisation in carrying out its responsibilities towards society. It believes that considerable positive change can occur when we collaborate with like-minded partners and nurture projects that are scalable, ensuring a long-term impact. In line with the Strategic Development Goals, we are focused on universal primary education, empowering women, reducing child mortality rates, improving maternal health and improving access to safe drinking water.

The Foundation currently works across 21 states and has impacted over 89 million lives, mostly in partnership with state governments. It has developed innovative approaches and programmes in every vertical and has built strong partnerships with governments, technology partners and international organisations, including with Michael & Susan Dell Foundation, Harvard Graduate School of Education and World Diabetes Foundation. The projects are implemented through Piramal Swasthya, Piramal Sarvajal and Piramal Foundation of Education Leadership.

For more information:

For Media Queries:

Dimple Kapur/Niyati Vora | Corporate Communications
Contact: +91 22 3351 4269 / 4124
Email: dimple.kapur@piramal.com / niyati.vora@piramal.com